2013 SOCCER PROGRAM AD INFORMATION/FORMS
(Scroll down for Info on Personal and Business Ads)

Carroll Athletic Booster Club – Player Ad Form

November 5, 2012

Dear Lady Dragon Soccer Parents:

Lady Dragon Soccer season is almost here, and it is time to start thinking about the Soccer Program!

Please participate in honoring your child in this year's program. Seniors will have the option of any size ad. Junior, sophomore, and freshmen players, regardless of on which team they play, can choose either a half page ad or quarter page ad.

The process is simple, but start early, because the time will be here before you know it!

1. **Select an ad size:**
   - **a.** Full Page Ad – 7.5" by 10" (max) $150 (Seniors only)
   - **b.** Half Page Ad – 7.4861" by 4.88" (max) $100 (Any player)
   - **c.** Quarter Page Ad – 3.6528" by 4.8" (max) $ 75 (Any player)

2. **Submit ad payments to Stacey McBride or Susan Rubac by December 5th.** Your payment will reserve your space in the 2013 program. **This will be your final deadline to purchase an ad.** In order to keep the program on schedule there will be no exceptions to this deadline. Please make **checks payable to CABC** – Carroll Athletic Booster Club (please see the attached form) and return to Stacey or Susan by December 5th.

3. **Choose a photographer to design your ad.** If you choose to work with Rex Teter, the cost of the ad layout is included in the price you paid above! **Submit your photos and message to them by December 8th.** This year, to make it simple, you can schedule a free 30-minute session with them using their online scheduling tool. Go to www.rexteterphotography.com and click on the "Soccer Program Ads" link at the top of the page and click the button to set up an appointment. Their preference is for you to submit all of your photos and other ad information during this session. They can, and prefer, to scan any photos for you. Please be prepared to **submit everything at once** as the draft of your ad cannot be created until all information has been submitted. If Rex is not designing your ad, please remit your print-ready ad to Stacey or Susan. by December 5th. To help you get started, you can look at the Teter's website (www.rexteterphotograpy.com) for some sample ads from last year. Please feel free to contact Stacey or Susan for any questions or ideas regarding your personal ad.

Don't forget the deadlines mentioned above—we want all our players to be included! On behalf of the Carroll Athletic Booster Club, thank you for your continued support of our Carroll Dragons.

Susan Rubac
Personal Ads – Co-Chair
109 Harvard Dr.
Southlake, TX 76092
817.437.1707
Susan_russell_rubac@msn.com

Stacey Mc Bride
Personal Ads – Co-Chair
1216 Kings Brook Dr.
Southlake, TX 76092
817.797.6200
Stacey.mcbride@gmail.com

SOCCER PERSONAL ADS FORM

Please complete the following information and return to either:

Susan Rubac
Personal Ads – Co-Chair
109 Harvard Dr.
Southlake, TX 76092
817.437.1707
Susan_russell_rubac@msn.com

Stacey Mc Bride
Personal Ads – Co-Chair
1216 Kings Brook Dr.
Southlake, TX 76092
817.797.6200
Stacey.mcbride@gmail.com

a. Full Page Ad – 7.5" by 10" (max) $150 (Seniors Only)

   Number of Full Page Ads _____

b. Half Page Ad – 7.4861" by 4.88" (max) $100 (Any player)

   Number of Half Page Ads _____

c. Quarter Page Ad – 3.6528" by 4.8" (max) $75 (Any player)

   Number of Quarter Page Ads _____

Name of Student/Player: _____ Jersey #: _____

Team: _____(Varsity/JV Green/JV Black)

Total Number of Ads: _____ Total Amount Due: _____

Photographer Designing Ad: Rex Teter _____ Other _____

Please make checks payable to CABC.

Deadline for payment is December 5th.

Deadline for personal ad submission is December 8th.

Carroll Soccer

November 1, 2012

Dear Carroll Dragon Fan and Supporter,

It's that time of year again when we start planning for the Carroll Dragon Soccer Program. We believe that you will want to take advantage of this outstanding marketing opportunity by placing an advertisement in this annual publication. The proceeds generated benefit **all** student athletes of Southlake Carroll and the 2013 Soccer Program will uniquely showcase to the community your support of our Dragon athletes.

Please complete and return the enclosed **Program Advertisement Form** along with your **camera-ready artwork in high-resolution, PDF format** and **payment** for your soccer ad by the **December 5th** deadline to secure your spot in the 2013 program. To review a copy of your company's 2012 advertisement, contact Terri Hitchcock at tkh6146@aol.com. If your ad is **not print or camera ready, it will be returned for you** to make completions or you will be charged a fee by the printing company to do that for you. Dimensions for ads are: full page, 7.5" x 10.0"; half page horizontal 7.4861"x 4.88", half page vertical 3.6" x 9.674"; and quarter page 3.6528" x 4.88".

Please feel free to contact Terri Hitchcock at 972.489.5632, if you have any questions.

On behalf of CABC, please accept our thanks for your involvement and continued support of our Southlake Carroll Dragons.

Best Regards,

Terri Hitchcock
Business Ad Chair

2012-2013 CABC SPONSORSHIP AND PROGRAM ADVERTISEMENT FORM

Program BUSINESS Advertisement Options

Please check the size advertisement you would like to purchase. A Booster Club representative will contact you to confirm the information provided before printing. Camera-ready artwork or completed ads, in PDF format should be submitted to **Terri Hitchcock at tkh6146@aol.com. You can call her at 972.489.5632** if you have any questions.

	FULL PAGE		½ PAGE		¼ PAGE	
SOCCER PROGRAM	$250.00	☐	$150.00	☐	$100.00	☐

Includes: Boys and Girls

Subtotal _____
Total _____

Please contact me about using Carroll students in my ad _____.

PLEASE REPLY WITH PAYMENT FOR SOCCER PROGRAM BY December 5th.

BUSINESS NAME: _____

MAILING ADDRESS:_____

CONTACT: _____

TELEPHONE: _____

EMAIL: _____

Please remit payment to:

Terri Hitchcock
508 Vicksburg Way
Southlake, TX 76092